

AOMC Presidents Report

Financial Year Ended 30th June 2024

The 2024 FY has seen a flurry of activity for the Association, focusing on core business and delivering outcomes for our member clubs

Activities of note from an organisational perspective include

- Delivering on the strategic plan and the identified 5 priority areas for the association being:
 - Member Services
 - Communication and Enablement
 - Events and Community engagement/contributions
 - Policy and Research
 - External Engagement

Each of these is supported by an operational plan and team leader

- In response to demand from our clubs the AOMC began work on a group insurance policy. This would be administered by the association and aims to offer affordable insurance to clubs of all sizes and memberships with a purpose-built policy targeting at all the activities of an active club. We are still in the development phase and will continue to pursue this objective.
- Shows and community engagement were high on the list of priorities this year for us. The year was kicked off with the Festival of Motoring at Cruden Farm a very popular event raising in excess of \$15k for Beyond Blue. The association continues to run the ever popular British and European Motoring Show, returning to the popular Yarra Glen Racecourse. With over 1000 vehicles on display and spectators also exceeding 1000, the event proved to be a great success, albeit with a lot of work by the team. The American Show also was a popular event, this year at Caribbean Park. The reincarnation of the Aussie Car show was significantly impacted by Melbourne's Summer with a forecast of 35+ keeping many participants away.
- The Florence Thompson tour is a unique event celebrating women in motoring. Sponsored by the RACV and delivered by the AOMC this year we had a record number of participants, and the event was enjoyed by all. I acknowledge the highly efficient organising committee led by Maureen Ross for their amazing work.
- Working collaboratively with the VicFed with the regulator – As many of you may be aware Vic Roads, the government department responsible for vehicle registrations in Victoria has undergone changes. A privatised consortium is responsible for the “service delivery” and the Department of Transport is responsible for the policy elements and managing the privatised consortium. The joint working party of 6 members from both Victorian peak bodies continues to work with both elements and a collaborative attitude exists among the team members. I specifically acknowledge and thank Neil Athorn.

- The AOMC also supported the AMHF Economic Value Survey, this survey aimed to quantify the value of the historic vehicle movement to the Australian economy. This survey had excellent participation nationally and the results are well worth reading and noting by all, see link <https://motorheritage.org.au/economic-value-study-of-australias-historic-vehicle-sector/>
- National Motoring Heritage Day has been supported well by AOMC clubs with 4 sponsored events at Trentham, Thomastown, Gippsland and Shepparton, many member clubs also promoted runs on NHMD.
- The AOMC has also revamped elements of its website and has a greater presence across the social media platforms (Instagram and Facebook). Our what's on in motoring this week email and social media posts prove to be very popular with both club members and the general public alike and our website is a "go to" resource for many.
- Club Management Seminars, this year we had two seminars one focused on club business management, the other on marketing and communications
Topics covered included
 - Governance Principles
 - Insurances and Risk
 - Financial management including taxation
 - Record keeping and databases
 - Event and club promotion
 - Marketing and promotions
 - Databases
 - Media
- Our engine number records service continues to provide a valuable source of all things interesting for members clubs and enthusiasts alike. We are truly indebted to Philip Johnson for his tenacity and dedicated work in maintaining this valuable resource.

Looking forward, the association will continue to work on providing value to members and in particular delivering on the principles within the strategic plan. We as a movement will be facing great challenges in the face of the changing landscape ahead. With all peak bodies working together we have a chance of demonstrating the value and impact of our passion on both the economic and social value of the Australian society. I specifically want to thank all members of the executive committee for their commitment during an extremely busy year and would like to acknowledge the work of our office administrator Howard Billing.

Keith Mortimer President 2024