

AOMC Presidents Report

Financial Year Ended 30th June 2025

The 2025 FY has been another solid for the Association, focusing on core business and delivering outcomes for our member clubs

Activities of note from an organisational perspective include

- Building and delivering on the strategic plan and the identified 5 priority areas for the association being:
 - Member Services
 - Communication and Enablement
 - Events and Community engagement/contributions
 - Policy and Research
 - External Engagement

Each of these is supported by an operational plan and team leader

- 2025 has seen the inception of MembershipPlus, an optional category of AOMC membership that incorporates a comprehensive insurance offering for our clubs. This has been the outcome of approximately two years of work, from concept to fruition, the objective of which is to provide the option of affordable insurance to clubs of all sizes and memberships with a specific policy targeting at all the activities of an active club. This is now available to all AOMC clubs, the foundation of which requires clubs to adopt solid risk management protocols. Whilst this is a change in thinking for some clubs, it really embraces good governance principles and in essence captures the information that would be required by any insurer in the event of a claim. Initial take up and interest is very positive.
- Shows and community engagement remain high on the list of priorities this year for us. The year was kicked off with the Festival of Motoring at Cruden Farm a very popular event raising in excess of \$12k for Red Kite. The association continues to run the ever popular British and European Motoring Show, returning to the popular Yarra Glen Racecourse. With over 800 vehicles on display and spectators also exceeding 1000, the event proved to be a great success, albeit with a lot of work by the team. The American Show at Mornington Racecourse this year suffered due to hot summer conditions and was less well attended than we hoped. For National Motoring Heritage Day and the Aussie Car show we introduced a less formal show or gathering, embracing the cars and coffee model that is gaining popularity across the country. It would appear that many enthusiasts don't want to spend a whole day at a car show and often attend for a few hours or on the way to doing other family or lifestyle things on the weekends. This has been successful move and we will continue to make this part of our offerings.
- The Florence Thompson tour is a unique event celebrating women in motoring. Sponsored by the RACV and delivered by the AOMC the event this year was based in Ballarat and again was fully subscribed. The event was

enjoyed by all. I acknowledge the highly efficient organising committee led by Maureen Ross for their amazing work.

- In October we introduce an event named the Club and Trade Showcase. This event aims to bring Traders and clubs together and recognise the importance of both in sustaining this movement. The event was held at the Shannons facility in Moorabbin and was well attended as an inaugural event. This event will be now a feature on our calendar, and we hope to make it bigger and better
- During the year a few AOMC events noted the Robert Shannon Foundation as the recipient of entry donations, this has raised nearly \$1000 for the foundation.
- Victoria has the unique situation of a privatised Registration Authority, providing services under a long-term contract to the Department of Transport. This leads to challenges and opportunities in particular for our club permit scheme Working collaboratively with the VicFed a joint working party of 6 members from both Victorian peak bodies continues to work with both elements and we believe positive outcomes and enhancement can be achieved delivering efficiencies to clubs and the operator. A fabulous collaborative attitude exists among the team members of the working group and I specifically acknowledge and thank Neil Athorn.
- In 2024 The AOMC also supported the AMHF Economic Value Survey, this survey aimed to quantify the value of the historic vehicle movement to the Australian economy. We remain part of the working party aiming to take this data further and in particular for use in representing the movement to Government.
- National Motoring Heritage Day has been supported well by AOMC clubs with 4 sponsored events at Trentham, Ringwood and Gippsland, many member clubs also promoted runs on NHMD.
- The AOMC continues to develop communications through our website social media and our regular bulletins Our what's on in motoring this week email and social media posts prove to be very popular with both club members and the general public alike and our website is a "go to" resource for many.
- Club Management Seminars, this year were focused on risk and insurances in support of the MembershipPlus offerings. As a service to the AHMF I presented on risk and governance alongside the Deputy Commissioner of Taxation at the South Australian Federation Club Management event. This was received well by the audience.

- We continue to promote our Carbon offset program and as a demonstration to our commitment in representing the motoring community all AOMC events are run on a Carbon Neutral Basis through our program
- Our engine number records service continues to provide a valuable source of all things interesting for members clubs and enthusiasts alike. We are truly indebted to Philip Johnson for his tenacity and dedicated work in maintaining this valuable resource. Phil will retire from this position this year and we have a challenge finding a person of Philips calibre to continue the service.

Looking forward, the association will continue to work on providing value to members and in particular delivering on the principles within the strategic plan. We as a movement will be facing great challenges in the face of the changing landscape ahead. With all peak bodies working together we have a chance of demonstrating the value and impact of our passion on both the economic and social value of the Australian society. I specifically want to thank all members of the executive committee for their commitment during an extremely busy year and would like to acknowledge the work of our office administrator Howard Billing.

Keith Mortimer President 2025